



Elder-Jones

General Contractor

# Construction Communicator

## President's Corner

### Superintendents Are a Key Component to Success

Here we are just completing our winter edition of the Construction Communicator, and it is already March! I was going to say time sure flies this time of year, but I find myself saying that all year long. It seems like it was just a few days ago, but three months have already passed since our entire Elder-Jones team gathered here in Bloomington, Minnesota, for our annual Superintendent's Meeting. We had over twenty-five superintendents travel from all parts of the country (and a few from Canada, eh!) to meet for a few days of education, fun, and terrific camaraderie.

Working with the team here in the office every day, it could be easy to forget that we have another half of our company working hard out in the field. There's so many moving parts here in the office. There's decisions to be made, meetings to attend, people to hire, budgets to review, issues to resolve, and just the general business of life can make it easy to overlook the fact we have a sizeable portion of the company spread throughout the country getting our real work done. The job these men and women do is as important as any other in the company. On most days, they are Elder-Jones' only physical presence on our projects. The physical product Elder-Jones creates, *building things*, gets done because of them.

I do my best to get out to jobsites and see as many of our superintendents as I can each year. With over 160 projects we do every year, I just can't get out to see all of them. This is a substantial element of why our annual meeting is so important to me. It's important to me to let our field employees know how important they are to this company, and that their role in the process is vital to our success. I

came away from our December meeting with such a sense of pride in the professionalism and dedication of our superintendents. They are dedicated not just to Elder-Jones, but to our clients as well. They are proud of their work, and they should be.



Justin Elder  
President

From our discussions at the meeting, I could tell their focal interest is always working towards a process that will enable them to consistently turn over a high-quality product to the client. And turning over a quality store doesn't just relate to the final physical building. It relates to managing the subcontractors so they work efficiently and effectively. It means being able to effectively communicate issues and develop valuable solutions for the project manager and client to implement. It means fostering a positive rapport with mall personnel and building inspectors. It means working with the client to understand and implement design changes. And it means knowing when to ask for more help before project delays and problems become too overwhelming to successfully recover from.

These men and women make considerable sacrifices in their lives in order to effectively manage these projects on site. They are often away from their homes and families for weeks or even months at a time. They work long hours, often nights and weekends to get the job done. They pick up the slack if a subcontractor is not quite complete by turn over day. There's no better compliment to both Elder-Jones and these individuals than when a client asks that a specific superintendent be dedicated to their projects, and it happens all the time. Our superintendents are key components to our team, and although we don't see them every day, we don't forget it.

Elder-Jones, Inc. is headquartered in Bloomington, MN, and provides nationwide general contracting services to 49 states, Puerto Rico and Canada. Our Bloomington office also serves as headquarters to our associated companies: Elder-Jones Building Permit Service, Inc and Elder-Jones of Canada, Ltd. Elder-Jones is a proud member of the following organizations:



# ULTA at Mall of America



Elder-Jones recently completed the construction of an 11,075 square-foot ULTA Beauty store located on the second level of the Mall of America in Bloomington, Minnesota. The project started in May of 2017 and had an 18 week construction schedule to completion. It was an exciting and successful project for both us and ULTA. There were a few aspects of this project that made it challenging. The project included approximately 170 linear feet of new storefront that involved the installation of new structural steel, glass, and brake metal. The store is located in a corner space near one of the main mall entrances making the installation and appearance of the storefront an essential part of the project. The proximity of the store to the loading dock area also provided some challenges.

There was a substantial amount of planning and coordinating needed for deliveries to the space as all items were required to be brought through one of the main mall walkways. Another challenge we faced was completing all of the underslab plumbing and electrical work for the store, with it being located over multiple other tenant spaces. We worked very closely with the tenants below the ULTA space to coordinate access and security completing all of the underslab work. The Elder-Jones team that worked together on this project were instrumental in making it a success. Tom Jerstad, Greg Lucivansky and Marvin Bontrager were hands-on with all aspects of the project from the initial planning and scheduling phases all the way through punchlist completion and store opening.

# SoftMoc at Mall of America



Elder-Jones just helped complete the build-out of the first SoftMoc store in the United States, located on the first floor on the north end of Mall of America in Bloomington, Minnesota. SoftMoc is the ultimate lifestyle footwear destination for women, men and kids! With the best brands and largest selection of athletics, casuals, boots, sandals and more SoftMoc is a favorite one stop shop. With over 120 stores throughout the provinces in Canada, SoftMoc has ventured across the border to its southern neighbor. SoftMoc is unique to Elder-Jones in

many ways, the most notable being they only furnish the cash registers for their build. Everything else is GC-furnished. Elder-Jones sourced the light fixtures, millwork fixtures and furniture, metal fixtures, and back of house shelving fixtures with a mixture of suppliers from the U.S. and Canada. We had an excellent first store build with SoftMoc and the initial feedback received was they are extremely satisfied with our quality, attention to detail, and our communication throughout the process. We wish them many years of success with their brand!

# Eva Wiederholt Wins Elder-Jones 2018 Safety Poster Contest

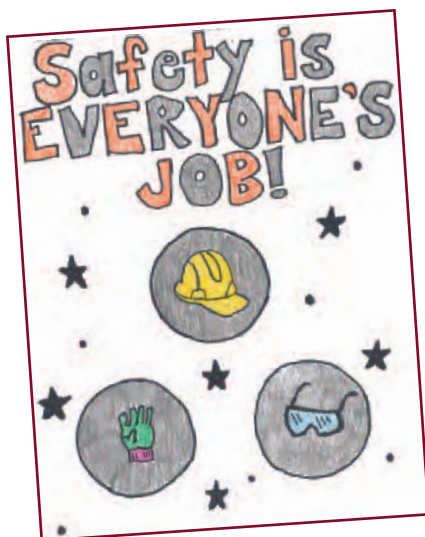


The 2018 Safety Poster contest was won by 10 year old Eva Wiederholt, daughter of Elder-Jones licensing manager Kristi Wiederholt. Eva's winning design will be made into posters that will be displayed on all Elder-Jones construction sites. This year's theme is "Safety Is Everyone's Job." Eva's design will serve as a reminder to all workers and visitors that safety is everyone's responsibility. We congratulate Eva and the rest of the entrants; all the designs were thoughtfully done.

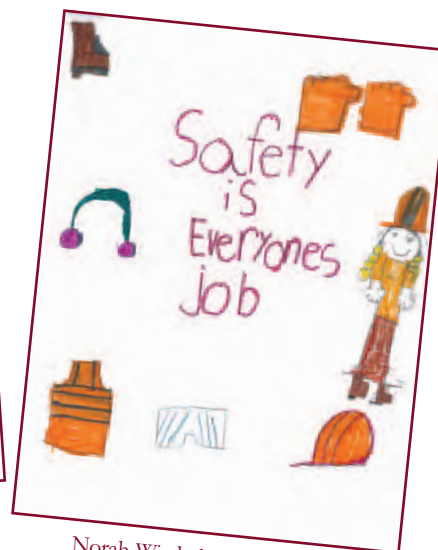
Below are other notable entries from this year:



Leyna Elder, age 9



Liam Gunderson, age 7



Norah Wiederholt, age 6



Samantha Ash, age 7

# Get to Know Elder-Jones

We think it is important to know who you're working with, so once again we've taken the time to "get to know" a few of Elder-Jones' finest.



## Ann Gurholt

Accounts Receivable Manager

Ann is Elder-Jones' accounts receivable manager and started with Elder-Jones in September of 2004. She gets to work with every account and work directly with each project manager, which she loves and states is her favorite part of her job because all the project managers are great to work with! Ann grew up in Southwest Minneapolis and went to Southwest High School. She graduated from beauty school and worked in that industry for 15 years while raising her three children. She then dabbled in real estate for about 5 years before coming to Elder-Jones. She now lives in Shakopee, Minnesota, and in her spare time loves to read, golf, camp, watch movies, spend time with her family, husband Doug, children Zach, Lizzy, and Claire, and walk their two springer spaniels Maggie and Finley. A fun fact many may not know about Ann is that she has an identical twin sister!

## Dave Elstad

Field Superintendent

Dave started with Elder-Jones back in May of 1977, cleaning up job sites after school while attending Northwestern College in Roseville, Minnesota. He quickly realized he would rather make a buck than study to make one and became a full-time superintendent, and remained one until 1986. He worked as a project manager for Elder-Jones after that until he transitioned back to superintendent work in 2002, and has been doing it since. He has worked on dozens of jobs for Elder-Jones but his favorite was Planet Hollywood at the Mall of America because at the grand opening, he got to shake Sylvester Stallone's hand! Dave grew up in Bloomington, Minnesota, and now resides in Burnsville, Minnesota. He has two grown daughters who are both attending school for physical therapy. Dave enjoys the outdoors, fishing in Canada and hunting birds and deer, time with his family and friends, watching classic movies, and loves his 13 year old rescue dog, Mocha.



## Jason Ash

Senior Project Manager

Jason started working with Elder-Jones in 2005 as an assistant project manager and is currently a senior project manager. His primary accounts include Garage, Tesla, Tempur Pedic, Peloton, BCBG, Genesco, Frye, and Vera Bradley. His favorite recent projects include the Frye store in Nashville, Tennessee, in 2016 and the Frye store in Denver, Colorado, a project for which he and his team won Store of the Year in the Shop! Store Design Competition, presented to them at the Global Shop in 2017. Jason grew up just outside of Milwaukee in New Berlin, Wisconsin. And although he works in the Elder-Jones Bloomington, Minnesota, office, he still lives in Western Wisconsin and travels 48 miles one-way to work each day! In his spare time he enjoys spending time with his wife, two children, and 2 Labrador retrievers, hunting, fishing (anything outdoors!), and cheering on the Packers!

## Evan Jakel

Assistant Project Manager

Evan has been working as an assistant project manager for Elder-Jones since May of 2016. He works alongside Brandon Kylo, primarily on projects for Buckle, Journeys, and Skechers. His favorite project so far has been a themed entertainment store in Los Angeles, California, because he enjoyed seeing the progress from start to finish. Evan grew up in Rogers, Minnesota, and went to school at University of Minnesota Duluth, where he graduated with a bachelor's degree in management. He now lives in Northeast Minneapolis where he is also a part-time caretaker for the building. He enjoys fishing, whether it be summer or winter. And in the summer especially enjoys time at his cabin, going boating and playing yard games. On the weekends he enjoys time with his friends and going to sporting events. Evan loves his Ford Escape that currently has 235,000 miles on it, and still runs great!



# Elder-Jones' Annual Meeting a Success!



Group photo of the Elder-Jones office and field staff post team go-kart endurance race.

Elder-Jones' superintendents from around the country arrived to a cold and blustery Minnesota to meet with the rest of the team for two days of education, safety training, and fun. It was a productive meeting, and was a great time for the field and office employees to gather and review Elder-Jones' internal procedures. Safety training included a broad range of safety topics, with an emphasis on OSHA's new crystalline silica standards.

After each long day of training, it was fun to let loose and all have good fun together. A friendly bowling tournament rounded out the first day, and the second day was capped with a one-hour team go-kart endurance race that turned extremely competitive. Lots of bumping, banging, a little whining, but mostly laughing! It was a fantastic two days.



Kevin Hughes, John Lundebræk, and Alan Barnwell



Elder-Jones employees battle to the finish.



Colton Remakel & Evan Autry

# Elder-Jones Across the Nation

Recently completed projects from around the country.



**L'Occitane**, Bloomington, MN  
Superintendents: Keith Barton & Floyd Johnson  
Project Manager: Jason Ash



**Asics**, Altoona, IA  
Superintendents: Charles Kirtley & Ivan Silva  
Project Manager: Jay Saterbak



**Garage**, Sunrise, FL  
Superintendent: Donny Herpel  
Project Manager: Jason Ash



**Lovesac**, Bloomington, MN  
Superintendent: Ben Post  
Project Manager: Jay Saterbak



**Motherhood Maternity**, Augusta, GA  
Superintendent: Al Solomon  
Project Manager: Drew Hirsch



**Pearle Vision**, Eden Prairie, MN  
Superintendent: Dave Elstad  
Project Manager: Colton Remakel

# Elder-Jones Across the Nation

Recently completed projects from around the country continued...



**Quest Rocket**, Spring Branch, TX  
Superintendents: Marvin Bontrager & Mike Sanchez  
Project Manager: Drew Hirsch



**Charter Spectrum**, Lexington, KY  
Superintendent: Seth Solomon  
Project Manager: Trevor Schuster



**Peloton**, Troy, MI  
Superintendent: C.D. Bryant  
Project Manager: Colton Remakel



**Tempur-Pedic**, Mission Viejo, CA  
Superintendent: Donny Herpel  
Project Manager: Jason Ash



**Peloton**, Short Hills, NJ  
Superintendent: Bob Bailey  
Project Manager: Jason Ash



**Pearle Vision**, Burnsville, MN  
Superintendent: Dave Elstad  
Project Manager: Colton Remakel

# Elder-Jones, Inc.

## Contacts:

### Justin Elder

President  
justin@elderjones.com  
952-345-6069

### Brian Perkkio

Vice President of Operations  
brian@elderjones.com  
952-345-6030

### Brie Gunderson

Director of Business Development  
brie@elderjones.com  
952-345-6028

### General Information

Elder-Jones, Inc.  
1120 E. 80th Street, Suite 211  
Bloomington, MN 55420-1463  
Phone: (952) 854-2854  
Fax: (952) 854-2703  
[www.elderjones.com](http://www.elderjones.com)

The *Construction Communicator* is a publication for and about Elder-Jones employees, clients & friends. Comments and suggestions are welcome: [brie@elderjones.com](mailto:brie@elderjones.com).

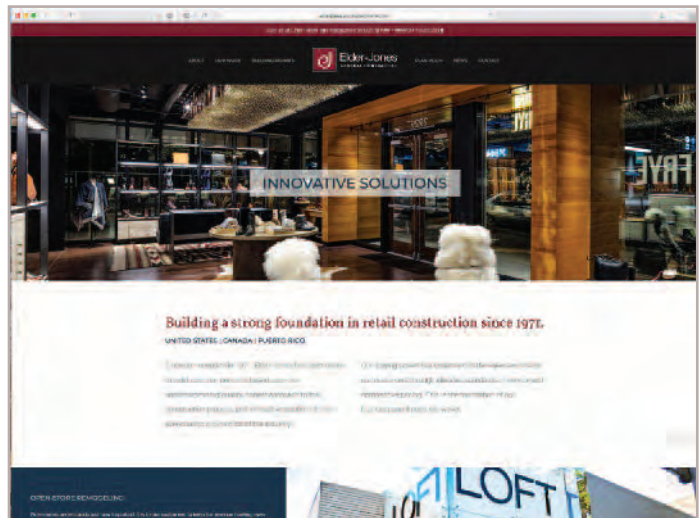
Please read and recycle.

## OSHA 30 Training



In continued efforts to increase safety education, Elder-Jones is proud to announce that 16 of our office and field employees have recently completed OSHA 30 training. We appreciate the time and effort involved, and congratulate those who have completed the course.

## New Elder-Jones Website



We are excited to announce the launch of Elder-Jones' new website in mid-March. It's filled with beautiful new photos, informative content, and navigating the site is extremely user-friendly! We are proud of the hard work that went into creating the new site, and encourage everyone to check it out! [www.elderjones.com](http://www.elderjones.com)

